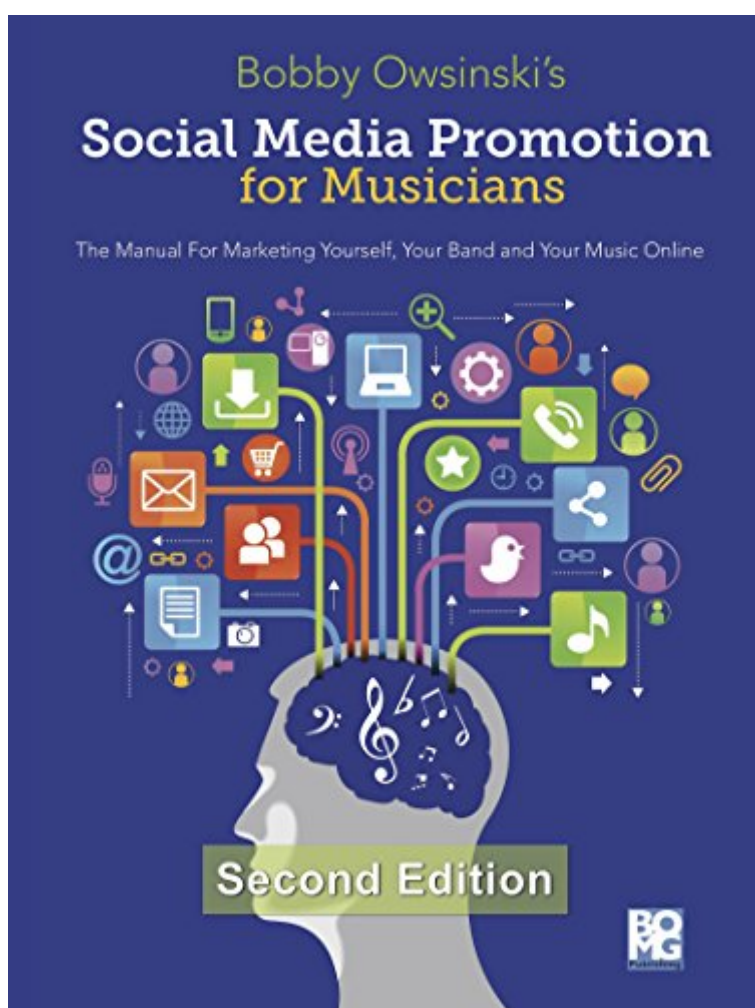


The book was found

# Social Media Promotion For Musicians - Second Edition: The Manual For Marketing Yourself, Your Band, And Your Music Online



## Synopsis

Learn how to use social media to promote your band, your music or yourself with the Second Edition of Social Media Promotion for Musicians. The completely updated book reveals a host of online insider tips and tricks that will help you gain more fans and followers, increase your views and streams, and grow your ticket and merch sales. Social Media Promotion for Musicians shows artists, bands, engineers, producers and songwriters the latest techniques and strategies to increase your online presence more effectively and efficiently than you ever thought possible. You'll

- Discover
- How to increase your online exposure to increase your fan base
- How to have more time for creating by saving at least an hour every day on common social media operations
- Exclusive promotional tips that boost your streams, views and followers
- How to discover and develop your personal or band's brand
- The secret behind successful posts and tweets
- Why a mailing list is the key to your ticket and merch sales
- And music more!

Social Media Promotion For Musicians covers how to promote yourself on the following platforms: Facebook YouTube Instagram Twitter Websites Newsletters Blogs Playlists Even LinkedIn

## Book Information

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